

La Alianza Hispana, Inc.

38 Years of Serving and Leading Boston's Latino Community

Who We Are & What We Have Accomplished

We are La Alianza Hispana – the Hispanic Alliance. Since 1971, La Alianza Hispana has been an icon of Latino leadership, a portal to hope for well over 30,000 Bostonians. As a hub of social service delivery, advocacy, and education, our organization has changed lives and changed the landscape of community resources. La Alianza's core values of empowerment and supporting social justice find expression in a rich history of advancing ideas that have evolved into powerful models of community leadership such as programs like Dudley Street Neighborhood Initiative, Casa Esperanza, and Nuestra Comunidad. Today, we continue to build on our legacy, and are committed to providing a wide range of culturally and linguistically appropriate services that meet the needs of Boston's Latino community.

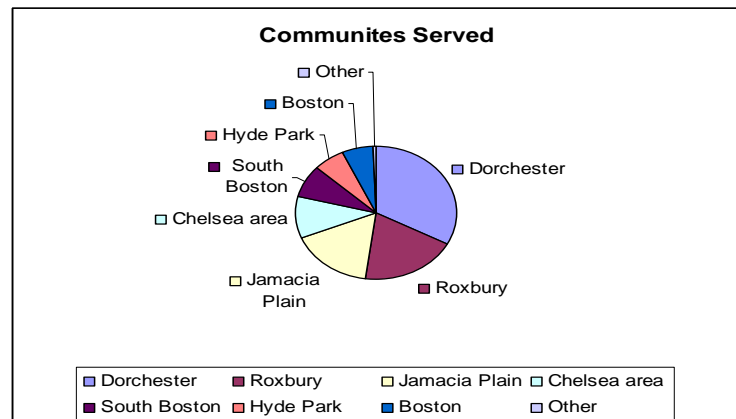
La Alianza is a results-oriented organization strategically focused on family support services, elder care programming, and workforce development and education. People and families are the heart of our work, and our impact is measured in the number of individuals and families who have: stabilized their lives, developed healthy parenting styles, are living independent, healthy lives, and have obtained sustainable employment. In the last year:

- 100 families enrolled in our public health and mental health services;
- 200 seniors and people with disabilities engaged in health-focused activities in an inclusive, supportive environment;
- 40 school-age youth improved their grades and developed new interests in math and science; and
- 150 working adults graduated from our workplace English classes with 800 on waiting list.

Who We Serve

La Alianza has been located in the heart of the Dudley Square neighborhood for 37 years. With recent shifts in demographics, we know Boston's Latino community is moving outside the city. Although the majority of our program participants reside in Roxbury and Dorchester we also serve Latinos from surrounding Boston neighborhoods.

La Alianza serves over 2,000 Latinos annually. Our services create opportunities for sustainable employment, and social and emotional support across the lifespan. Over 700 people are served through direct services and over 1,500 participate in yearly events such as our annual health fair and Three Kings day.



La Alianza's programs meet a huge need in the Latino community. While costly, evidence shows that these types of programs are more cost effective than alternative options for meeting these needs. Our programs thus benefit not only the Latino community but also the entire Greater Boston community, by encouraging self-sufficiency and social and economic development.

What We Do

With an organization budget of 2.1 million dollars, the sum of La Alianza's programs are combating the effects of poverty and strengthening families. La Alianza services fall under two categorical divisions: Health and Human Services and Workforce and Learning.

The **Workforce and Learning programs** help to prepare Latinos for the world of work by offering services that enhance basic skills. These include:

- *ESOL*, a literacy education program which has a waiting list of over 200 individuals and serves 175 students a year;
- *The Timothy Smith Learning Center*, a community computer center with 17 computer stations open and accessible to the broader community from Monday through Friday from 9am to 5pm. Basic Microsoft Office classes, internet research and job search are offered daily in the morning and twice per week;
- *Club Latino*, an after school program that serves 40 Limited-English proficient students per year by providing after school academic and enrichment services onsite at the Lilla G. Frederick middle school in Dorchester.

La Alianza's **Health and Human Service programs** are helping to bridge the gap in health disparities. These include:

- The *Aliancianos Unidos Senior Center*, an elder-focused Latino program that provides services that help over 200 Latino seniors to stay healthy and maintain their independence;
 - *The Latino Family Counseling Center (LFCC)*, a clinically licensed mental health clinic, offers a wide variety of bilingual/bicultural clinical and supportive services to over 600 clients per year;
 - *Parent Mentoring*, a mentorship program which offers a continuum of services for families who have stabilized but need continued support;
 - *Madres en Proceso*, identified as one of the top performing Healthy Start Programs in Massachusetts, helps prospective mothers to ensure that their babies are born healthy and have a head start in life; and
 - *Masshealth and Commonwealth Cares program*, a healthcare program for the uninsured and underinsured.
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